

The Forum “Urban Area - Prospects for the Development”



The Holding “BL GROUP” actively participated in the Forum “Urban area - development prospects in 2013”, which took place at the All-Russian Exhibition Centre November 6-7, 2013. The event was organized by The Complex of the municipal facilities of Moscow with the support of the Moscow City Duma. A.V. Tsibin (the Head of the Department of urban facilities - Public Utilities and Public Works of the city of Moscow) held the opening ceremony together with V.P. Skobinov (RPS member, the deputy of the Moscow City Duma,

Deputy Chairman of the Commission on Urban Affairs and Housing Policy) and E.L. Nikolaeva (the deputy of the State Duma of the 6th convocation).

The representatives of almost all the levels of the state and municipal authorities attended the event, and low cost companies, investment companies and developers of new technologies also were present. The participation of the specialized research and higher education institutions evoked the interest. Students were actively interested in the exposure, made questions to experts at the stands about the possibility of the practical training and further employment.

The stand of the Holding “BL GROUP” presented to the participants the LED lighting brand GALAD (DKU04, DKU05, DDU74), and the ability of these products to create dynamic lighting on the facades, architectural compositions and decorative lighting.

Besides the traditional exhibition area of 3000 square meters there was presented an exclusive exposure of the urban facilities of Moscow consisting of 3D- models that involved all areas of urban development.

This 3D model provided a possibility for the specialists to see how our products fit into the urban environment. Our lighting fixtures fixed on the support towers of the Tula plant “OPORA ENGINEERING” harmoniously blended into the proposed conditions and they have created a complete image of the city.



Our complexes of the reflected light evoked great interest (Supports “Merbau”, “Colisey” and “Etude” in conjunction with the projectors “Prolayt”) represented in the area of children's

playground and recreation areas. The special design eliminates the glaring effects, the lamps omit the light softly and evenly.

The Forum was attended by more than 500 companies and more than 5,000 professional visitors. By the end of the second day it was clear that the tasks set by the organizers regarding the promotion of the integrated solutions for the urban facilities was brilliantly resolved.

Anna Kudryavtseva

(According to the corporate newspaper "SVETskaya zhizn" № 4 (25), 2013)